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Press Release

Summit 7 Systems Achieves the Microsoft Gold Digital Marketing Competency

Summit 7 Systems Earns Distinction through Demonstrated Technology Success and Customer Commitment

Huntsville, AL, August 8, 2011: Summit 7 Systems today announced it has achieved a Gold Digital Marketing Competency in the Microsoft Partner Network, demonstrating its ability to meet Microsoft customers' evolving needs in today's dynamic business environment. To earn a Microsoft Gold Competency, organizations must complete a rigorous set of tests to prove their level of technology expertise, have the right number of Microsoft Certified Professionals, submit customer references and demonstrate their commitment to customer satisfaction by participating in an annual survey.

The Microsoft Digital Marketing competency enables Summit 7 Systems to showcase its expertise in developing rich Internet solutions on Microsoft SharePoint 2010 for Internet Sites, Microsoft FAST Search Server technology, and the Microsoft Silverlight browser plug-in. This allows Summit 7 Systems to offer solutions that are highly functional, scalable, flexible, and secure through a unified platform for intranet, extranet, and Internet sites.

"A Gold Digital Marketing Competency differentiates us from the competition and establishes us as a market leader in the design and implementation of FAST Search for Internet Sites and public facing SharePoint 2010 environments" said Scott Edwards, President of Summit 7 Systems. "We look forward to helping our customers showcase their organizations by continuing to build interactive and engaging content management systems using the Microsoft SharePoint and FAST Search platforms."

The Microsoft Gold Competency signifies to the market that a company has demonstrated the highest level of skill and achievement within a given technology specialization. All 28 Microsoft competencies are designed to help differentiate a partner's specific technology capabilities, helping customers find solution providers quickly and easily.

For Immediate Release

Each competency has a unique set of requirements and benefits, formulated to accurately represent the specific skills and services that partners bring to the industry.

“The Microsoft Partner Network is designed to empower solution providers to succeed in today’s business environment. By achieving the prestigious Gold competency, participating companies are provided with a rich set of benefits, including increased customer visibility through branding and accessibility, training and support,” said Jon Roskill, Corporate Vice President, Worldwide Partner Group at Microsoft Corp. “We are proud to put forth a program that provides the right resources to help a company develop the expertise customers demand in today’s competitive market and also provides the community and infrastructure that can connect them to one another, lowering costs for all parties.”

About Summit 7 Systems

Headquartered in Huntsville, Alabama’s Cummings Research Park, Summit 7 Systems is a team of mentors, guides, and experts that empower you to overcome any barrier between your business and success. We are a Microsoft Gold Certified Partner specializing in the Business Productivity infrastructure. Summit 7 Systems (www.summit7systems.com) designs, implements and supports systems that streamline collaboration, simplify information management, and optimize the user experience.

- SharePoint Platform Solutions
- Enterprise Content Management
- Enterprise Search
- Web Content Management / Internet Solutions
- Intranet Solutions
- Extranet Solutions
- Business Process Mapping